

## Sponsorship Opportunities

The Creative Aging Calgary Society is excited to offer you the following sponsorship opportunities for this pivotal evidence-based symposium. As a sponsor, you are able to distinguish yourself and your organization as leaders in transforming quality care for your clients. Arts-based programming for older adults offers health, wellness, social and economic benefits and sets your business apart from others via leading edge services. Building capacity for such programming within your staff and community is a sound investment.

### Professional Development Speaker Sponsorship: Susan Perlstein, MSW

**\$2,000**

Sponsor will receive the following recognition:

- ★ 12 - Staff / Guest registrations to attend the *morning and afternoon workshops*
- ★ Recognition on the *Creative Aging Calgary* website home page, with a company logo hyperlink
- ★ Name listed on the *Creative Aging Calgary* website sponsorship page with logo and website link
- ★ Prime logo placement on all *Creative Aging Calgary Symposium* signage and program material
- ★ Verbal and written acknowledgement at all *Creative Aging Calgary Symposium* events
- ★ Opportunity to attend dinner with keynote speaker

### Program Materials Sponsorship - Creativity Matters: The Arts and Aging Toolkit

**\$1,000**

Sponsor will receive the following recognition:

- ★ 5 - Staff / Guest registrations to attend the *morning and afternoon workshops*
- ★ Name listed on CAC website sponsorship page with logo and website link
- ★ Logo on all CAC signage and program material
- ★ Acknowledgement at all CAC events

### Networking Nutrition Breaks Sponsorship

### Morning Seminar or Afternoon Workshops (Art, Drama, Music) Sponsorship

**\$500 each**

Sponsors at this level will receive the following recognition:

- ★ 2 - Staff / Guest registrations to attend the *morning and afternoon workshops*
- ★ Name listed on CAC website sponsorship page, with website link
- ★ Name printed on all CAC signage and program material
- ★ Acknowledgement at CAC related event

### Display Table

**\$150 each**

Sponsors at this level will receive the following recognition:

- ★ Skirted table in main reception area
- ★ Name printed on program material

Contact: Gail Hinchliffe, Chair Email: [ghinchliffe@unitedactiveliving.com](mailto:ghinchliffe@unitedactiveliving.com) Phone: 403.617.1187

Arts programming and the Aging Brain [http://www.youtube.com/watch?v=YtNI3Rrqb\\_o&feature=youtube\\_gdata](http://www.youtube.com/watch?v=YtNI3Rrqb_o&feature=youtube_gdata)