

# Creative Aging Calgary Society

Bringing together the aging services organizations, artists, healers, practitioners, and older adults~  
~ Celebrating all forms of creativity in later life

February 28, 2010

## **Re: An invitation to join the Creative Aging Calgary Society**

You and/or your organization has been identified as one critically involved in promoting healthy positive aging. The purpose of this letter is to invite you to join the Creative Aging Calgary Society (CACS), a non-profit organization striving to bring together aging services organizations, artists, healers, practitioners and older adults to promote engagement in the arts in later life.

Older adults' active involvement in the arts and learning promotes physical health, supports a sense of well being, enriches quality of life, and decreases the risk factors for declining health and need for care. Many older adults are actively engaged in the arts; however there is a general lack of awareness in the public, healthcare, and social services communities about the positive physical and psychological impacts of arts participation. Creative Aging Calgary Society's mission is to increase awareness of the positive physical and psychological impact that arts participation can have on older adults. Our activities include advocacy of participatory arts and aging programs with a variety of stakeholders, hosting an annual Creative Aging Symposium, conducting professional development seminars and offering a resourceful website.

We invite you to join the CACS (no fee, it's free). The benefits of participation include:

- enhanced understanding of the health and well-being benefits associated with arts and creative expression in later life
- access to resources related to creative aging
- awareness of professional development activities available
- priority registration to an Annual Creative Aging Symposium
- networking opportunities

To join CACS and for more information, visit [www.creativeagingcalgary.ca](http://www.creativeagingcalgary.ca).

Sincerely,

*G. Hinchliffe*

Gail Hinchliffe, President